

Modernize to Empower

A Key Account Research Subscription Service

Double account team productivity and leverage a constant flow of information to generate new pipeline and revenue faster.



Unify many research sources

The Reuters of Key Account News

Instantly identify relevant account needs from 1000s of news feeds, documents, financial reports, and press announcements.



Unify needs with decision makers

The Character Map of Stakeholder Agreement Networks

Identify, engage and coordinate as a team with all the stakeholders involved in making a buying decision.



Unify team pursuit efforts

The Safety Deposit Box for Every Growth Initiative

Centralize and protect deal assets as personnel changes and enable new team members to get up to speed fast.



Eliminate manual research

Centralized access to daily feeds of news and updates



Optimize invested time with goals

Prioritized dashboard for planning and activation



Align capabilties to account needs

Actionable opportunity development with matching capabilities



Share information fast

Share information easily with team and others



Coordinate team actions

Identify relevant stakeholders involved in decisions



Enable team collaboration

Track progress through a shared team experience



Protect deal investments

Manage and keep vital information in one place



It's like automating the entire role of sales development reps.

EVP, Media Research Firm



You provide a completely integrated set of functions that drive results.

EVP, Global Financial Services Firm



Your platform is a game changer for the industry.

President, Global Research Firm

Ready to 2x your team's productivity?

Visit ModernizeToEmpower.com

